### WE ARE IN THE BUSINESS OF BELIEVING

## CAMPBELL PAGE

**FOCUSED** SKILLED **EMPLOYED INSPIRED** SEEN HEARD UNDERSTOOD MOTIVATED SOMEBODY

We are a not-for-profit organisation dedicated to waging a war on poverty. We do this by helping disadvantaged members of our community get into work, education and training.

Our holistic approach to clients ensures each person's unique set of challenges are managed to achieve the best outcome for the individual.

We believe employment is central to a healthy and resilient society. For each person this means having a purpose and earning an income to provide for life's necessities.

For society, another person working is another person contributing to the whole. Person by person, it all adds up to a healthier Australia.

#### **OUR APPROACH**

We work with clients as partners in their development. This partnership is governed by our Theory of Change.



#### STEP 1. Stabilisation

Build a strong foundation by helping to create personal. financial or health security.



#### STEP 2. Education

Engaging and facilitating clients in education.



### STEP 3. Skilling

Building the right vocational skills that lead to meaningful. long-term employment.



# **EMPLOYERS** STEP 4.

#### Employment, **Placement** & Support

Help find meaningful employment by matching clients to organisations.

# ULTIMATE **EMPLOYED** INDEPENDENT

#### STEP 5. Ultimate

Employed and economically independent for at least 12 months ongoing.

#### **OUR PEOPLE**

Our people are critical to our success. At Campbell Page we have a strong People Plan with which we provide structure and direction to all team members.

#### Commitment

Enabling success through our people.

#### Acquiring

Sourcing and engaging the right people for the right job.

#### Utilising

Recognising strengths and contributions.

#### Developing

Leveraging the potential of people by ensuring they have the right skills to do the job.

#### Engaging

Making the workplace a safe and fulfilling environment that facilitates high performance.

#### GUIDING **PRINCIPLES**

#### Client Focus

We work with our clients to understand their unique challenges for continuing or entering education and employment. We facilitate their engagement with partner organisations and maintain focus on outcomes that are suitable for them.

#### Community

We are embedded in the communities in which we work. We seek to understand the unique values and goals of our community partners in education, health, government and industry to ensure our clients have the best opportunity for success.

#### Flexible

Life, education and work are not one size fits all challenges. At Campbell Page we aim to see the person and their potential. so that we can respond for long-term results.

#### Experience

Our experience across the range of human services is both deep and wide. With 25+ years experience across a network of community-based teams. we continue to achieve positive outcomes for thousands of Australians each year.

#### Innovative

The solution to some challenges is not always obvious. Our ability to innovate is important for achieving successful personal and partner outcomes.

#### **OUR SERVICES**

We partner with government, industry and employers to deliver core education. training and employment solutions.

- **Employment** and Specialist Employment Services
- Indigenous Services
- Youth and Family Services
- **Training Services**

